

Top 5 Undiscovered Destinations in Australia

Known for its breathtaking beaches and vast biodiversity, Australia should be on everyone's travel bucket list. Check out our top 5 destinations flying under the radar as the country's undiscovered gems.

1. Tasmania (<https://pixabay.com/photos/overland-track-tasmania-nature-3906035/>)



Isolated from Australia's mainland, Tasmania is a wilderness lover's paradise. From mountains to beaches and rainforests, this unspoiled island has it all. It doesn't hurt that Tasmania is also known for its cheeses and beer. It's a foodie destination just waiting to be discovered.

2. Kangaroo Island (<https://unsplash.com/photos/dB7gLJVTxBU>)



What screams Australia more than kangaroos? This island is perfect if you're looking for something off the beaten path with pristine beaches and panoramic views. On the West side, you can check out some amazing rock formations known as "Remarkable Rocks" and "Admirals Arch." Once you've finished meeting and greeting the kangaroos, you can catch a glimpse of some koalas and penguins if you're lucky.

3. **Airlie Beach** (<https://unsplash.com/photos/nPtKc0jqNus>)



If you're looking for some day trips, Airlie Island is the perfect base. Visitors can head out to witness one of the seven natural wonders of the world at the Great Barrier Reef, or venture out to the soft, ethereal beaches of the Whitsunday Islands. Head back to the mainland once you're ready to relax and explore the downtown area and its cool beach vibe.

4. **Margaret River** (https://unsplash.com/photos/6_ZBc20r7Cc)



Just south of Perth is Margaret River, which [Lonely Planet](#) recently named a top destination in Asia-Pacific. Even though it sits next to the Margaret River itself, this town is just a few miles from a beautiful coastline that never seems to end. From June to November you can experience the beautiful migratory whales that pass through each season.

5. **Byron Bay** (<https://unsplash.com/photos/eFL0yp401w4>)



With surfing, scuba diving and laid-back vibes all around, this beach destination is a counter-culture dream. It is walkable, bikeable and meant to be enjoyed at a relaxed pace. A bonus? With a plethora of fresh markets, food is local and so is the atmosphere. Once you're done catching waves, head over to the bay's famous Cape Byron Lighthouse.

Any of these destinations sound interesting to you? Let us know which one you'd love to visit most in the comment section below and check out our [updated page](#) for the tours we offer of Australia!

Strategic Planning:

Purpose: To increase website traffic and bookings for tours of Australia.

Target Audience(s): Any traveler interested in Australia

Key Messages:

- 5 destinations worth visiting in Australia

- Readers learn about tours offered in Australia

Comm Channel(s): company website